



**DAMON RUNYON 5K AT YANKEE STADIUM  
RUN/WALK FOR CANCER RESEARCH**

**AVAILABLE SPONSORSHIP PACKAGES**

**Grand Slam Sponsors - \$50,000**

**Become the lead sponsor of the third annual Runyon 5K!**

Benefits include:

- Premium logo recognition as lead sponsor on event website, print ads, t-shirts and bib numbers
- Company recognition as lead sponsor in event press releases
- Category exclusivity for all levels of sponsorship
- On-site signage at the start and finish lines, and along the route
- Logo displayed on centerfield video board inside stadium
- Promotions table in the Great Hall
- Free registration for up to 50 participants
- Product placement in participant goody bag (4,000 items)

**Home Run Heroes - \$25,000**

**Partner with Damon Runyon to knock cancer out of the park!**

Benefits include:

- Prominent logo recognition as partner sponsor on event website, print ads, t-shirts, and bib numbers
- Company recognition in event press releases
- On-site signage along the route
- Logo displayed on video board inside stadium
- Promotions table in the Great Hall
- Free registration for up to 40 participants
- Product placement in participant goody bag (4,000 items)

**Triple Play Champions - \$10,000**

**Support Damon Runyon's efforts to strike out cancer!**

Benefits include:

- Logo recognition on event website, print ads, t-shirts and bib numbers
- On-site signage along the route
- Free registration for up to 30 participants
- Product placement in participant goody bag (4,000 items)

**Companies in the Clutch - \$5,000**

**Compete as a corporate team to be the most successful fundraisers for cancer research!**

Benefits include:

- Logo recognition on event website, print ads, t-shirts and bib numbers
- Free registration for up to 20 participants
- Product placement in participant goody bag (4,000 items)

**Designated Hitters: Provide support with an in-kind donation**

- Hydration / Refreshments**
- Goody Bag Items**
- Fundraising Incentive Prizes**

Benefits include:

- Logo recognition on event website, print ads and t-shirts
- Free registration for up to 10 participants

**Damon Runyon  
Cancer Research  
Foundation**

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